

Girls with  
dreams become  
women with  
vision!

Where 12-18 year  
old girls go to  
dream big and build  
bright futures.



[www.GirlsRuleFoundation.org](http://www.GirlsRuleFoundation.org)



## 2017 Shine Brightly Summit Sponsorship at ASU

400 moms and girls for a day of education, inspiration and empowerment

### VIP Reception Sponsor - \$250 - 6 AVAILABLE

- Signage: Logo recognition on all sponsor signage at event.
- Product placement: Opportunity to give a promotional item to each attendee (at company's expense).
- Web Presence: Your company will receive a permanent link on the Girls Rule website.
- Marketing: Your company logo will be included in our newsletters and website.
- Event: Your company signage will be located at the station you sponsor.

### Shine Brightly - Breakout Room Sponsor - \$1,000 - 5 AVAILABLE

- Choose between 4 girls break out sessions or 1 mom's session to sponsor.
- Your name or signage will be at/in your chosen session.
- Your 'giveaway' (i.e. pens, coupon) to attendees of session.
- You will introduce the speaker of this session.
- You will receive 4 tickets to the Summit to gift/use/contest.
- You will be included on the Summit website for up to 3 months -Sept-Nov.
- Your company will receive a permanent link on the Girls Rule website.

### Shine Brightly - Sponsor 50 girls to attend - \$2,500 - 6 AVAILABLE

- We pair 6 companies with our 6-community partners/local charities.
- We gift 50 of their girls to attend the Summit.
- You will receive 4 tickets to the Summit to gift/use/contest.
- Your 'giveaway' (i.e. pens, coupon) to all attendees in goodie bag.
- Engagement: Complimentary 6 ft. exhibition table at the VIP reception.

### Shine Brightly - BBB Award Sponsor - \$3,500 - 1 AVAILABLE

- Marketing and branding: Listed as Brilliant Beautiful and Bold Role Model Awards Sponsored by "Your Company Name".
- Signage: Logo recognition on all sponsor signage.
- Social media: 2 solo posts on Facebook: 8,000 fans.
- Newsletters: Your company link will be included in all Summit newsletters.
- Branding: Included in 1 post-event thank you e-mails to all attendees.
- Tickets: You will receive 4 tickets to the Summit to gift/use/contest.
- Media: Included in the press release as the awards sponsor.
- Engagement: Complimentary 6 ft. exhibition table at the VIP reception.
- Product placement: Include a company promotional item in goodie bag.
- Stage time: You will introduce our BBB Awards Director to start the Awards.

### Shine Brightly - Gold Sponsor - \$5,000 - 1 AVAILABLE

- Marketing: Listed on all sponsor material listed as the Gold Sponsor.
- Signage: Logo recognition on all sponsor signage.
- Social media: 3 solo posts on Facebook: 8,000 fans.
- Newsletters: Your company link will be included in all Summit newsletters.
- Branding: Included in 1 post-event thank you e-mails to all attendees.
- Tickets: You will receive 8 tickets to the Summit to gift/use/contest.
- Media: Included in the press release as the gold sponsor.
- Engagement: 6 ft. expo table at the VIP reception.
- Product placement: Include a company promotional item in goodie bag.
- Stage time: You will introduce one of the keynote speakers on the stage.

### Shine Brightly - Title Sponsor - \$9,500 - 1 AVAILABLE

- Marketing: Wording will be: Girls Rule Foundation and ASU in partnership with "Your Company Name" presents The Shine Brightly Summit.
- Social media: you'll be included in at least 5 posts on Facebook: 8,000 fans.
- Contest: You will be the sole sponsor and announcer of our Fund Your Dream Contest at the Summit where we give one girl \$500 cash to further her dreams.
- Signage: Logo recognition on all sponsor signage as Title Sponsor.
- Newsletters: Your company link will be included in all Summit newsletters.
- Branding: Included in 1 post-event thank you e-mails to all attendees.
- Tickets: You will receive 12 tickets to the Summit to gift/use/contest.
- Media: Included in the press release as the title sponsor.
- Engagement: Complimentary 6 ft. exhibition table at the VIP reception AND the Summit.
- Product placement: Include a company promotional item in goodie bag.
- Stage time: You will introduce one of the keynote speakers on the stage.

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## 2017 Wings to Fly Summer Camp Sponsorships

We are seeking BRILLIANT, BEAUTIFUL AND BOLD partners who love empowering and educating girls

### Shine Brightly Scholarship Donor - \$500 - UNLIMITED

- For every \$500 increment you donate we can scholarship one girl to attend who otherwise couldn't afford it.

### Opening Day Sponsor - \$500 - 3 AVAILABLE

- Signage: Logo recognition on all sponsor signage at event.
- Product placement: Opportunity to give a promotional item to each attendee (at company's expense).
- Web Presence: Your company will receive a permanent link on the Girls Rule website under 'friends of GR'.
- Marketing: Your name or link will be included in our newsletters, our website, marketing and social media.
- Event: Your company logo will be located on the opening reception poster.

### Wings to Fly Camp - STEM/Activity Sponsor - \$1,000 - 8 AVAILABLE

- Choose between one of three STEM classes or one of the 5 activities to sponsor (ropes course, horses, bubble slide, zip line, cooking class).
- Join us at camp on June 21st for the talent show and dinner.
- Your 'giveaway' (i.e. pens, coupon) given to each camper.
- Your logo & link will be included on the Camp website for 2017.
- Your company will receive a permanent link on the Girls Rule website.

### Wings to Fly Camp - dreamLabs Award Sponsor - \$2,500 - 1 AVAILABLE

- Marketing: Worded as dreamLABS Awards Sponsored by "Your Company Name".
- Signage: Logo recognition on all camp sponsor signage.
- Social media: 2 solo posts on Facebook: 8,000 fans.
- Newsletters: Your company name and link will be in 2 newsletters.
- Branding: Your company name and a link will be included in 1 post-event thank you e-mails to all attendees.
- Product placement: Give a company promotional item at the awards to each camper and parent (at company's expense).
- Stage time: You and a guest will have an opportunity to be on stage to award the girls DreamLABS on June 25 at camp.

### Wings to Fly Camp - Final Jam Sponsor - \$4,500 - 1 AVAILABLE

- Marketing: Worded as Final Jam Sponsored by "Your Company Name".
- Signage: Logo recognition on all camp sponsor signage.
- Social media: 3 solo posts on Facebook: 8,000 fans.
- Newsletters: Your company name and link will be included in all Camp newsletters.
- Branding: Your company name and a link will be included in 1 post-event thank you e-mails to all attendees.
- Tickets: Complimentary table at the Final Jam for 8 people June 25 (for employees, fans, family or as an online contest).
- Product placement: Opportunity to include a company promotional item to each camper and parent (at company's expense).
- Engagement: Complimentary exhibition booth at Camp during final jam.
- Stage time: You will have an opportunity to introduce our CEO at the final jam on June 25 at camp.

### Wings to Fly Camp - Title Sponsor - \$9,500 - 1 AVAILABLE

- Website: Wings To Fly is made possible by "Your Company".
- Social media: you'll be included in at least 5 posts on Facebook: 8,000 fans.
- Contest: You will be the sole sponsor of our Fund Your Dream Contest at final jam where we give one girl \$500 to further her dreams.
- Newsletters: Your company name and link will be included in all Camp newsletters.
- Engagement: Complimentary exhibition booth at Camp during final jam June 25.
- Branding: Your company name and a link will be included in 1 post-event thank you e-mails to all attendees.
- Tickets: Complimentary table for 8 at final jam on June 25 (for employees, fans, family or as an online contest).
- Signage: Name and logo recognition on all sponsor signage at camp.
- Product placement: Opportunity to include a company promotional item to each camper and parent (at company's expense).
- Stage time: You will have an opportunity to have 3 minutes on stage at final jam and you'll announce the fund your dream winner.