



**FOR IMMEDIATE RELEASE**  
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## **Tempe Conference Brings Teen Girls and Moms Together For a Day of Inspiration** *Girls Rule Foundation Hosts 5<sup>th</sup> Annual Shine Brightly Summit October 28 at ASU*

PHOENIX – [Girls Rule Foundation](http://www.girlsrulefoundation.org), in partnership with [Arizona State University](http://www.arizona.edu), is calling all teen girls for a day of education, entertainment and empowerment around their dreams and bright future. The 5<sup>th</sup> annual **Shine Brightly Teens and Women Summit**, is where teen girls go to dream big and build a bright future. The Summit takes place from 8 a.m. to 3:45 p.m. on October 28, is designed specifically for girls aged 12 through 18 and their moms, or they can bring their dad, aunt, grandmother or mentee who support them.

After beginning the day with a photo booth, light breakfast and a \$500 Fund Your Dream contest, attendees will then hear from inspirational speakers and break-out session about hands-on tools for building and maintaining confidence, making wise choices, setting goals and funding and achieving their dreams. The day also includes lunch, raffle prizes and access to leaders and experts to help the girls build their bright future. All girls will leave the Summit with tools, ideas, a positive mindset, more confidence and new ways to achieve dreams they didn't have before! The Summit is also home to the Brilliant, Beautiful and Bold ROLE Model Awards to recognize exceptional young girls who are making a difference in their community or school. Each of the four winners will receive \$500 to further her dreams and receive a dream mentor for a year. Nominations are free and open until October 6th – details at [www.brilliantbeautifulandbold.com](http://www.brilliantbeautifulandbold.com).

A few of our favorite Summit Testimonies from girls:

- “We are actually much more and have so much potential than we think we do”. Grace R, age 13
- “Thank you so much for everything Girls Rule has done for us. My background has put my dreams on hold and being here today has opened my eyes and I know it is not too late for me”. Rhiana, age 17.
- “The summit helped me picture my future to be able to achieve what I want”. Disney, age 17

### **Event Details:**

- **WHO:** Girls Rule Foundation
- **WHAT:** 5<sup>th</sup> annual Shine Brightly Teens and Women Summit
- **WHEN:** Saturday, October 28, 2017 8 a.m. – 3:45 p.m.
- **WHERE:** Arizona State University Memorial Union 1000 S. Normal Ave. Tempe, AZ 85281
- **PRICE:** Early bird, through September 28, \$49; General tickets, October 1 through 25, \$59 pp

### **About Girls Rule Foundation:**

The Girls Rule! Foundation is a Phoenix-based, 501c3 established in 2007 that helps girls build leadership, self-confidence and bright futures. They offer 5 empowerment and leadership programs for girls 12-18. Visit [www.girlsrulefoundation.org](http://www.girlsrulefoundation.org) or [www.facebook.com/girlsrulefoundation](https://www.facebook.com/girlsrulefoundation) for more information.

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